

SUMMER BUSINESS PROGRAM:

**WHAT IS IT:**

The Department of Economics together with the University of Missouri – Columbia (CO) USA organizes English courses within the Summer Business Program; each university organizes 3 courses given by lecturers of their respective departments; this enables to form 6/8 classes of 40 students each (20 American students and 15/20 students from the University of Bergamo and the Erasmus program).

All courses take place between **mid May and mid June 2025** (four weeks) at the Department of Economics ,Caniana campus.

The courses are structured by individual teachers with different teaching methods that include classroom lectures, working groups, field research, and interviews.

Following you can find the courses offered during 2023-2024. **The Summer Business Program is revised every year. Consequently, the training program may change during the academic year (definitive Programm 2024-2025 will be published in February 2025)**

**To be admitted SBP courses students have to choose one course from Table B (a.y. 2022/2023) one from table B. In order of preference (( 1= first choice; 2= second choice; 3= third choice)**

**In case you have already entered only 1 course of the Summer Business Programm in your Learning agreement before mobility, you will be able to apply for changes at your L.A. in February when you arrive in Bergamo**

**TABLE A**

Ranking 1-2-3	Course code	Course title	Professor	CFU
	87082	<a href="#">Banking and insurance companies</a>	Viganò Laura	6
	87063	International marketing	Cavallone Mauro	6
	87130	Organizational Design and Behavior	Luca Carollo Massimiliano Barattucci	6

**TABLE B:**

Ranking 1-2-3	Course code	Course title	Professor	CFU
	87064	<a href="#">International finance</a>	Melissa Griswold	6
	87051	<a href="#">Special topics in marketing</a>	Courtney Cothern	6
	87099	<a href="#">Topics in International Business</a>	Gay Albright Christie McCullogh	6

**HOW TO JOIN THE PROGRAMM:**

In February there will be published a **call**. (Erasmus office will inform you) .

For Erasmus students there will be reserved 15 places. The date you submitted your application will be considered in the ranking.

You must enter the courses in your LEARNING AGREEMENT too.

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